



 we create solutions
you do business.

QBSW Mobile Apps

QBSW, a.s.



□ we create solutions
you do business.

QBSW **Quality Business SoftWare**



Who we are?



Company Introduction

General Info

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QBSW	Quality Business SoftWare
Established:	October 2000, Joint Stock Company
CEO/ Managing Director:	Ing. Martin Hrnko, PMP
Certifications:	ISO 9001 [2003], ISO 27001 [2010], ISO 14001 [2010], in progress ISO 17001, ISO 20001
Annual Turnover:	Over 4.000.000 €
Employees:	approximately 55
Key Partners:	HP, Oracle / gold partner, Axios Systems, BMC, Microsoft, itSMF Slovakia



Product Portfolio

General Info

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- Mobile Application Development
- E-learning (M-learning)
- E-Auctions
- E-Surveys
- IT Consulting
- Custom Development
- Financial Management Solutions
- IT Outsourcing





Why Mobile Applications?



Mobile Applications Contribution

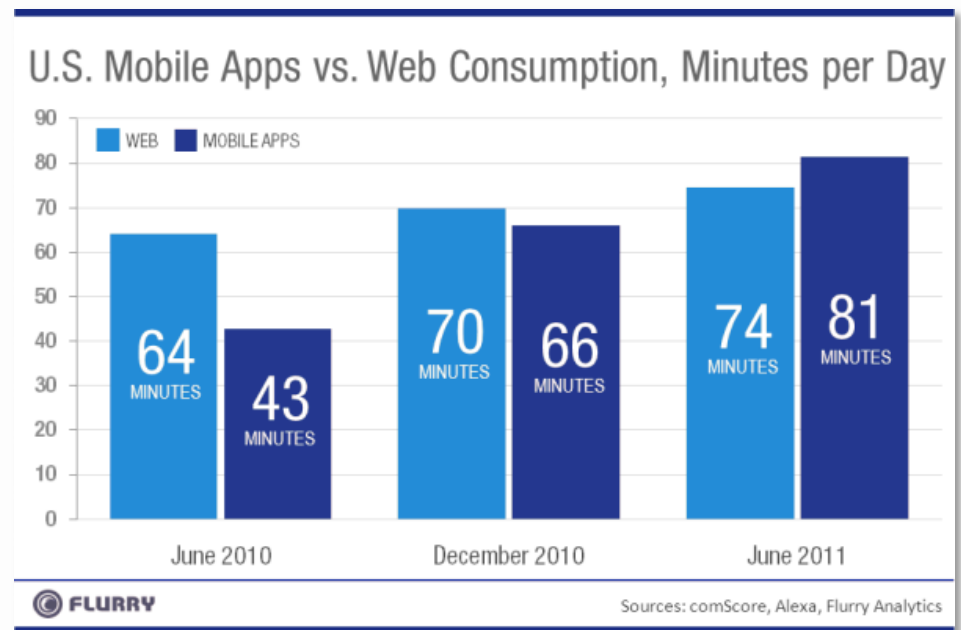
Past, Present and Future

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Mobile applications (apps) is a software application that runs in a Smartphone, tablet or other portable device.

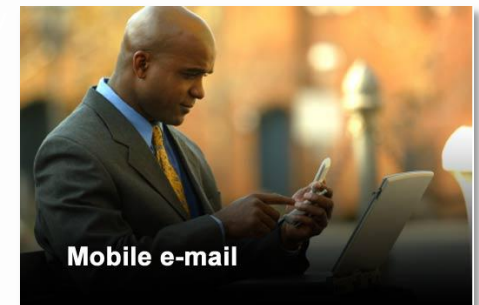
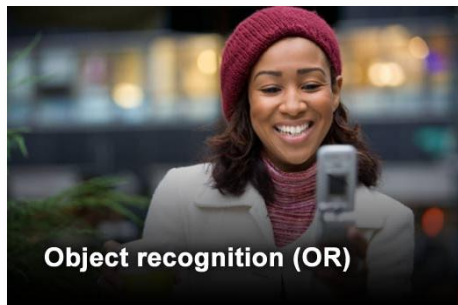
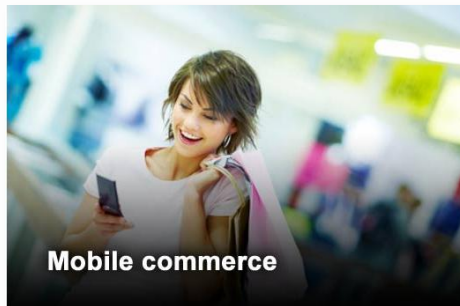
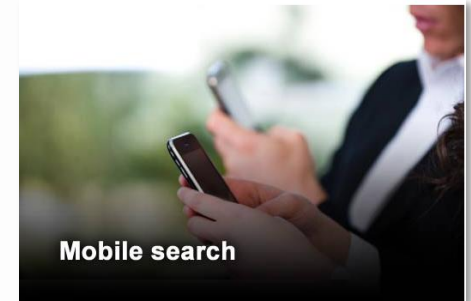
- As of 2011 an average mobile user spends **9% more of time using mobile apps** than browsing web.
- The growth in mobile app usage is recorded with an **91% increase** year-over-year.





Mobile Applications Trends

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Attractive Environment

- Space for creative marketing and business solutions

Simple Usage

- User-friendly, comfortable and intuitive interface

Higher Level of Interaction

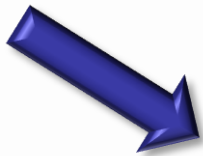
- No need of Internet access
- Instant connectivity

Intensive Communication

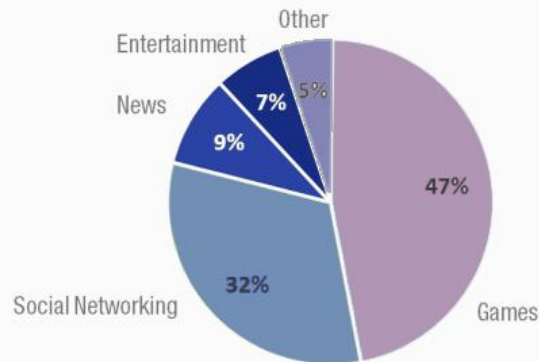
- Instant feedback
- Content targeting
- Personalization

Reachability

- Access on a demand anytime from anywhere matching user's preferences



U.S. Mobile App Consumption, Time Spent per Category





How we do it?



QBSW Mobile Applications

QBSW Mobile Development

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- We develop applications designed for smart mobile devices (smartphones), which operate on the **Android and iOS platform**.
- Our **mobile solutions are innovative, practical and user –friendly**, therefore they can reflect the **specific requirements of customers** in different sectors/interests.
- We provide a comprehensive work covering the application development process for the mobile environment including:
 - Detailed **analysis** of the initial ideas
 - Mobile application **design**
 - **Development** of functional user interface (UI)
 - Configuration of all functional elements
 - Application **testing**
 - **Implementation and integration** of mobile applications on the market
 - Application's technical **support**, update, upgrade and initial trainings

iBudget SK

- Unique insight into development of the Slovak Republic's state budget figures
- Daily updated information on the revenues, the expenditures and the balance of the Slovak state budget
- Credibility of the information: the Ministry of Finance of the Slovak Republic
- Available on [iPhone App Store](#) for free



Smart Log

- Simple management of car log book
- Effective tool for recording business and private trips
- Enables to enter information about routes or trips, generates statistical charts, populates list of all trips and consumption overviews
- User-friendly application available on [iPhone App Store](#)



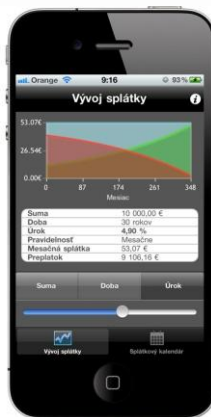
mVlajky / mFlags

- **List of flags** of all world countries with its basic description
- Interactive way of spreading and testing knowledge
- Available on [iPhone App Store](#)



mHypoteka / mMortgage

- Basic **mortgage calculator**
- Enables graphical and numerical data representing estimated monthly mortgage payments, calculation of interest and principal payments or amortization
- Available on [iPhone App Store](#)



Rok	Platba	Isina	Úrok	Dh
1.	636,87	150,22	486,66	9 849,78
2.	636,87	157,74	478,13	9 692,04
3.	636,87	165,89	471,22	9 528,39
4.	636,87	173,95	462,92	9 352,44
5.	636,87	182,87	454,20	9 169,77
6.	636,87	191,82	445,05	8 977,95
7.	636,87	201,44	435,44	8 776,51
8.	636,87	211,03	425,34	8 564,98
9.	636,87	222,13	414,74	8 342,88
10.	636,87	233,27	403,61	8 109,58
11.	636,87	244,96	391,92	7 864,63

mZnacky / mTrafSigns

- **List of traffic signs** used in Slovakia, Czech Republic, Austria (Slovak, Czech and German version)
- Suitable for all driving license holders and driving school students
- Available on [iPhone App Store](#)



mLikvidátor

/ mLiquidator

- Simple app for insured event **clearance agent**
- Enables to fill forms and access to all relevant documents concerned to an insured event and calculate insurance benefits



mStavbyVeduci

/ mConstructionManager

- Support for documentation and **management of construction process**
- Enables to communicate and synchronize with central database



mNakupnéCentrum

/ mShoppingCentre

- Business app according to **specific shopping centre requirements**
- Enables all information about SC- location, contacts, parking & shops info, maps and more
- Navigation in SC via GPS





Why we?



QBSW

Success Story

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- Since 2000 we bring **Quality Software Solutions** for the public sector and private organization.
- We specialize on development of **complex IS solutions** in the range of **analysis, design, development, delivery, upgrade, maintenance, and integration.**
- We offer our extensive knowledge and experiences from the fields of **software development, financial management solutions** and related services, including **software application development outsourcing** and **consulting and development of mobile applications.**
- We have gained trust of numerous public and state organizations and many important private companies from the following sectors: **Finance, Banking and Insurance, Telecommunications, Information Systems** and **Transport.**
- Our most important references: **IT Service Management** Information System for Videoboard, **State Treasury Information System, delivery of key modules** for Ministry of Finance of the Slovak Republic, **Financial Management Information** System for Ministry of Finance of the Serbia Republic, **Software development outsourcing** for Orange Slovakia.
- Nowadays we have **launched almost 10 mobile applications in Apple App Store** and many others are in a developing process (also for Android market).



Thank you for your attention

For more information, please contact us:

QBSW, a.s.

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